



Watches of Switzerland 155 Regent Street, London

• Details

Remodelling of Watches of Switzerland's 17,000 sq ft Regent Street store to create Europe's largest luxury watch emporium.

Re-opened in 2014, this marble and glass showroom houses 12 shop-in-shop brands on the ground floor alongside 20 further luxury watch brands on the lower ground floor and a special VIP lounge located on the first floor all connected via a spectacular centrepiece elevator.

• Client

Aurum Holdings Limited

• Commission

Contract Administrator
Quantity Surveyor

WATCHES OF SWITZERLAND
FOUNDED 1924

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